Update to the General Policy Committee
October 13th, 2016
GPD Hall of Heros
inspire
01. DREAM BIG & INSPIRE OTHERS

design
02. FUTURE GAINESVILLE & GUIDING QUESTIONS

lead
03. THE BEGINNING OF A MOVEMENT
Our Shared Purpose
Celebrating Gainesville
Our Guiding Questions
Emerging Big Ideas
Update from University of Florida
Next Steps
the **purpose** of our city is the **people** of our city
Diversity of thoughts and ideals, of cultures and ethnicities

Natural beauty, bounties of trees, parks, and open spaces

Burgeoning local food, craft brewery, and arts scenes

Entrepreneurial mindsets and start-up environment

Celebrating Gainesville!
However, is this our best GAINESVILLE?
our guiding questions
Guiding Questions

How can we become a community model for the world?

How can we strengthen the future for our next generation?

How can we foster greater equality?

How can we support a strong economic environment?
Guiding Question One:
HOW CAN WE SUPPORT A STRONG ECONOMIC ENVIRONMENT?

How can we make it easier and quicker for entrepreneurs to open a small business?

How can we enhance the diversity of job opportunities for our citizens?

Emerging Big Ideas

Seed funding for local start-ups

Attract businesses & grow tax base
Guiding Question Two: HOW CAN WE FOSTER GREATER EQUALITY?

How can we identify and preserve the unique characteristics of our neighborhoods?

How can we ensure equal access to city services?

How can we improve the accessibility and affordability of housing?

Emerging Big Ideas

- Implement assorted transportation modes
- Facilitate neighborhood vitality assessments
Guiding Question Three:

HOW CAN WE STRENGTHEN THE FUTURE FOR OUR NEXT GENERATION?

How can we broaden and enhance youth opportunities?

How can we promote the sustainability of our natural resources?

Emerging Big Ideas

Bring visual & performing arts programming into neighborhoods

Vitalize & restore stream corridors
Guiding Question Four:
HOW CAN WE BECOME A COMMUNITY MODEL FOR THE WORLD?

How can we utilize local talent and resources to benefit the greater Gainesville community?

Emerging Big Ideas

Collaboratively launch a Smart Cities lab

Identify innovations in public safety
How can we become a community model for the world?

How can we strengthen the future for our next generation?

How can we foster greater equality?

How can we support a strong economic environment?
CONCEPTUAL OBJECTIVES

- **Ascertained** opportunities for leveraging preeminence
- **Determine** optimal synergy between the University and the City
- **Integrate** with ongoing campus master planning initiatives
- **Enhance** the quality of the built environment
- **Foster** strong physical connections between the campus and the community
- **Identify** and address weaknesses in infrastructure
- **Communicate** a comprehensive vision that engages the entire community
New American City
Collaboration
Strong Neighborhoods
Land-Grant
SCHEDULE

**PHASE 1**
ANALYSIS + VISIONING
- Stakeholder interviews
- Peer benchmarks
- Vulnerabilities and gap analysis
- “Big Idea” formation

**PHASE 2**
DEVELOP STRATEGIES + OBJECTIVES
- Conceptual planning ideas
- Priority of implementation
- Communication tools and methods

**PHASE 3**
FINALIZE STRATEGIC DEVELOPMENT PLAN
- Synthesis and presentation
- Final strategic plan document
- Action plan
- Comprehensive communication plan
Further define big ideas

Observe users, collect data, and evaluate gap analyses

Engage with community participants
Build a scope the city can support and accomplish

Identify collaborative partners

Assess fiscal impact and implementation timeline
October 27 - General Policy Committee Meeting
  ● Gainesville Creative Series Update
  ● Legislative Agenda Prioritization

December 1 - City Commission Meeting
  ● Plan Adoption

January 31 - Five-Year Financial Forecast

April 18, May 2, 16, 30 - Budget Planning Meetings

July 18 - Adopt Proposed Budget & Tentative Millage
Together, we will become our best GAINESVILLE.